

FS4D Fund Raising Campaign

Call up to ten people. In the call, explain:

Wasilla Area Seniors is trying to raise \$50,000.00 to help feed our seniors here at the Center. We need your HELP.

Script:

Would you help "Feed a Senior for a Day?"

- The cost per day to help is only \$8.50.**
- The cost for five (5) days to help is only \$42.50.**
- The cost for ten (10) days to help is only \$85.50.**
- The cost for twenty (20) days to help is only \$170.00.**

**100% of all collected donations will be applied directly to the
"FEED a SENIOR for a DAY" Program. {FS4D}**

How would you like to pay? Contribution Amount _____

- Name:** _____
- Phone:** _____
- Address:** _____
City: _____ **State:** _____ **Zip:** _____
- E-mail:** _____
- Cash** _____ **Check #** _____

**Mail to: Wasilla Area Seniors, Inc.
1301 Century Circle
Wasilla, Alaska 99654
(907) 376-3104**

- Credit Card #:** _____ **Visa**____ **or MC**____
Exp Date: _____ **Auth Code:** _____

Thank them for their support. "Our seniors greatly appreciate you."

At the end of your shift/calls -- Give your pledge cards to the Front Office. We will notify you when we receive the contribution.

May 1 – Come into the Front Office and pick up your Thank You Packet.

Mail a thank you note. (See example.)

Dear _____,

Thank you for your generous contribution to the Wasilla Area Seniors Inc. “Feed a Senior for a Day” fundraiser. Your donation will go directly to help feed a senior.

While all of us are susceptible to hard times, elderly are at the most risk. For some, the meal they receive from the Wasilla Area Seniors, Inc. might be their only meal of the day. Together we are able to help many senior citizens to meet essential daily needs with dignity.

Your thoughtfulness means so much to us.

Sincerely,